



Welcome to ALDAcon 2021!

The Association of Late-Deafened Annual Convention

October 6 – 10

"Passport to Accessibility"

Sponsorship Levels

Conference Location:
 Niagara Falls
 Conference Center
 101 Old Falls Street
 Niagara Falls, NY 14303

Hotel Reservation Information:
[Sheraton Hotel](#) Niagara Falls
 300 3rd Street
 Niagara Falls, NY 14303, US

Group Name: AL1606

Telephone: 716-285-3361

Platinum \$7,000 or more

- 60-second (captioned) video spot at the convention
- Full-Screen rotational advertising on the ALDAcon Banquet Hall screens
- Full-Page Advertisement in ALDAcon 2021 program book
- One full year ALDA Business membership
- One year of advertising on ALDA, Inc. website
- Acknowledgement as sponsor on ALDAcon website links and correspondence
- One year of advertising in *ALDA News* publications
- Up to three ALDAcon registrations (for required employees working in Exhibit Hall)
- Two full-size Exhibit Hall tables
- Free ALDAcon Tote Bag Inserts

Gold \$5,000 – \$6,999

- 45-second (captioned) video at the convention
- Three Quarter-Page rotational advertising on the ALDAcon Banquet Hall screens
- Three Quarter-Page Advertisement in ALDAcon 2021 program book
- One full year ALDA Business membership
- Six months of advertising on ALDA, Inc. website
- Acknowledgement as sponsor on ALDAcon website links and correspondence
- Six months of advertising of *ALDA News* publications.
- Two ALDAcon registrations (for required employees working in Exhibit Hall)
- One full-size Exhibit Hall table
- Free ALDAcon Tote Bag inserts
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Silver \$3,000 – \$4,999

- 30-second (captioned) video spot at the convention
- Free Rotational Advertising with business logo on the ALDAcon Banquet Hall screens
- One half-page ad in the ALDAcon 2021 program book
- Three months of free advertising on ALDA, Inc. website
- Acknowledgement as sponsor on ALDAcon website links and correspondence
- Three months of advertising with business logo in *ALDA News* publications
- Two ALDAcon registrations (for required employees working in Exhibit Hall)
- One full-size Exhibit Hall table
- Free ALDAcon Tote Bag inserts

Bronze \$1,000 – \$2,999

- 30-second (captioned) video spot at the convention
- Free Rotational Advertising with business logo on the ALDAcon Banquet Hall screens
- One quarter-page ad in the ALDAcon 2021 program book
- Discounted advertising on ALDA website
- Acknowledgement as sponsor on ALDAcon website links and correspondence
- Discounted advertising in *ALDA News* publications
- Two ALDAcon registrations (for required employees working in Exhibit Hall)
- One full-size Exhibit Hall table
- Free ALDAcon Tote Bag inserts

For more information feel free to contact:
 Sponsor/Exhibit Team
aldaconseteam@alda.org

www.alda.org



Opportunities for Sponsorship

Conference Opening Night Welcome Reception, Grand Opening Celebration of the Sponsor/Exhibitor Hall, Thursday and Friday Luncheon, Friday Evening I. King Jordan Banquet, Saturday Evening Karaoke Party, Sunday Brunch, Newcomers Program, Keynote Speakers, Presenters, Program Book, Workshops, CART, Interpreting Services or other extra activities –

Advertising Opportunities

The *ALDA News* * ALDA Social Media platforms *
Chapter and Support Group outreach and the ALDAcon Program Book

Exhibit Information

Exhibitors Setup

Subject to Change

Wednesday – October 6

1pm – 4pm and/or continued to

Thursday – October 7

9 am – 11:30 am

Exhibit Hours

Thursday – October 7

1:30 pm – 4:30 pm

Friday – October 8

9 am – 4 pm

Saturday – October 9

9 am – 11:30 am

Noon – Closed – Tear down follow.

Exhibit Fees:

Business – \$500

Business Tote Inserts – \$150

Non-Profits – \$250

Non-Profits Tote Inserts – \$75

Additional Tables – \$100 per table

Tote Inserts Only – \$300

Materials must be delivered at the expense of the sender to the hotel no later than October 5, 2021.

Attention Kathy Schlueter

Electrical and Internet Services

Services are at the exhibitor's expense and must be contracted with the hotel directly or through the SE Team. Appropriate forms will be sent when your information is received. For options and rates, contact the SE Team at aldaconseteam@alda.org

Security/Liability

Neither ALDA, Inc. nor the Sheraton Niagara Falls Hotel nor Conference Center are responsible for loss or damage to any property.

More Opportunities....

ALDAcon Program Book Advertising

Full Page Ad – \$100 4.5" x 7.5"

Half Page Ad – \$50 3.5" x 4.5"

Prices are for color/black and white and camera ready by August 15, 2021.

JPEG, TIFF, PDF formats

Donations

Support the Association of Late-Deafened Adults and its' mission to empower those with hearing loss through your donation today!

Silent Auction

Add product/service recognition for your business with donations to the Silent Auction to be on display October 7th through October 9th. All items to be prominently displayed with your business logo/flyer.