

# Association of Late-Deafened Adults Convention ALDAcon 2021 October 6 – 10, 2021 Niagara Falls, New York Sponsor, Exhibit, Advertising Application Form

Sponsors/Exhibitors/Advertisers are invited to complete the online application and credit card form found on the ALDA, Inc. website: [alda.org](http://alda.org), or simply complete the form below and mail with your payment noted at the bottom of this application.

**DEADLINE:** All material, including contracts, any applicable advertising materials and payments, must be submitted in entirety by **August 15, 2021**. No guarantee of inclusion in the ALDAcon Program book or exhibit space after this date.

NAME OF ORGANIZATION: \_\_\_\_\_ DATE: \_\_\_\_\_

NAME OF AUTHORIZED/DESIGNATED COMPANY REPRESENTATIVE: \_\_\_\_\_

**A. SPONSORSHIP LEVEL SELECTION:**

Platinum (\$7000+)  Gold (\$5,000-\$6,999)  Silver (\$3,000-\$4,999)  Bronze (\$1,000-\$2,999)  Supporter

Name of Individual (s) responsible for exhibit table (up to two per table for the Convention period):  
\_\_\_\_\_

Telephone: \_\_\_\_\_ Text Only: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Special Needs/Food Allergies: \_\_\_\_\_

**B. EXHIBITOR ONLY (Not Sponsors):** The said organization noted above is requesting Exhibit Hall Space only and any applicable items needed for display. Fee includes badge and one Appreciation Luncheon ticket only.

For Profit Organization: \$500 \_\_\_\_\_ For Profit Tote Inserts: \$150 \_\_\_\_\_ For Profit Extra Table: \$100 \_\_\_\_\_

Nonprofit/Government: \$250 \_\_\_\_\_ Nonprofit Tote Inserts: \$75 \_\_\_\_\_ Nonprofit Extra Table: \$100 \_\_\_\_\_

**C. SPONSORS AND EXHIBITORS: Additional Exhibit Hall Requests (additional fees may apply)**

Electricity \_\_\_\_\_ Full floor-size display: \_\_\_\_\_ Audiovisual (please specify) \_\_\_\_\_

Internet Connection (specify type): \_\_\_\_\_ Phone Connection: \_\_\_\_\_

**D. TOTE BAG INSERTS ONLY (Not a Sponsor or Exhibitor):** \$300 \_\_\_\_\_

**E. ALDAcon PROGRAM BOOK ADVERTISING:** Prices are for color and black and white and camera ready. Submit all advertisements electronically in **PDF, TIFF or JPEG** format only to ALDAcon SE Committee by August 15, 2021: [aldaconseteam@alda.org](mailto:aldaconseteam@alda.org)

Full Page (4.5" x 7.5"): \$100 \_\_\_\_\_ Half Page (3.5" x 4.5"): \$50 \_\_\_\_\_

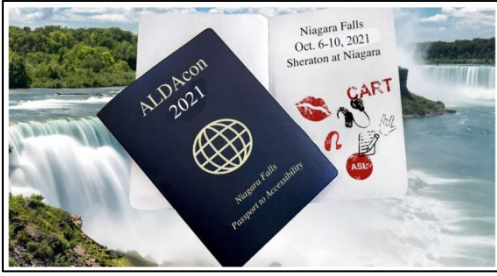
**Ads for Program Book must be formatted to appropriate size dimensions.**

If submitting payment or contract by mail: Send applicable material to ALDAcon 2021, 8038 MacIntosh Lane, Suite 2 Rockford, IL 61107. ALDA, Inc. is not responsible for any lost material. Invoice requests can be submitted to the Finance Committee: [Treasurer@alda.org](mailto:Treasurer@alda.org)

Enclosed is a check # \_\_\_\_\_ in the amount of \_\_\_\_\_ USD as payment for sponsors, exhibit table(s) and/or other available options. We have read the regulations and agree to observe and be bound by them.

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_





# Association of Late-Deafened Adults Convention

## ALDAcon 2021

October 6 – 10, 2021  
Niagara Falls, NY  
Sponsor/Exhibitor Form

Please return information requested below with application form

Please provide the following information so we can best promote your business, organization, or agency.

1. Contact information as it should appear in ALDA's promotional materials:
2. A descriptive paragraph about your business, organization, or agency. (maximum 300 letters)
3. Provide your organizations logo in either JPEG, TIFF format and any applicable links to cross direct to your designated website.
4. List of Exhibit Hall items to be displayed to educate, demonstrate and/or sell:
5. List any discounts or promotions, if applicable, your organization would like to provide during ALDAcon 2021:
6. List any drawings or give away items, if applicable, during ALDAcon 2021:

Please email the information requested above to:

[aldaconseteam@alda.org](mailto:aldaconseteam@alda.org)

## THANK YOU FOR SUBMITTING YOUR MATERIAL FOR CONSIDERATION FOR ALDAcon 2021

Information you provide may be used on the ALDAcon 2021 Website and in promotional materials.  
ALDA reserves the right to edit information due to space constraints.

